Glossary

Here are some of the frequently used jargon, terminology, acronyms and abbreviations used internally here at Trivia Mafia, LLC.

Term/Abbv	Simple Definition	Longer Explanation
IGL	Initials Game Live	newest offering from Trivia Mafia, partnership with KFAN host Cory Cove: three rounds with one initials set each that has five items; customers get full staff and marketing support
PE	Private Events	one-off or limited series contracts for wide variety of clients, from corporations to birthday parties to fundraisers; clients can do content-only or get fully hosted programming of nearly any length, with customizable content; typically TMC
PTB, TPTB	the Powers That Be	referring to the Trivia Mafia leadership; specifically Chuck, Brenna, Sean, but generally the admin people who run things
QB or QB!!	QuizBang!!	a sister brand, utilizing vetted content that is scaled to be more accessible, and delivered directly to customers who run their own shows. Trivia Mafia does not provide staff, online presence, or social media support, just the questions and marketing asset templates.
TMC	Trivia Mafia Classic	the original flavor format of Trivia Mafia: eight rounds, ~two hours; customers get full staffing and marketing support

TMC = Trivia Mafia Classic = the original flavor format of Trivia Mafia: eight rounds, ~two hours, with full staffing and marketing support

IGL = Initials Game Live = newest offering from Trivia Mafia: three rounds with one initials set each that has five items; customers get full staff and marketing support

QB!! = QuizBang!! = a sister brand of trivia, utilizing vetted content that is scaled to be more accessible, and delivered directly to customers who run their own shows. Trivia Mafia does not provide staff, online presence, or social media support, just the questions and marketing asset templates.

Event = a single instance of a trivia game (as in, a theme night is an event, a regular Tuesday game is a schedule event, a one-time special game is a Private Event, etc)