

What is QuizBang!!? and the Business Model

QuizBang!!

QuizBang!! is Trivia Mafia's low-cost trivia offering where the site provides the host and prizes, while we provide them with recurring content emailed to them at the beginning of the week of their event; pens and answer sheets that they can reorder or print themselves; and marketing assets that include various digital versions of posters that allow them to market as "QuizBang!!," "Trivia Night," or whatever creative name they so choose!

The game format itself differs from "Trivia Mafia Classic" in that instead of one 2-hour game, it is instead two 45-minute games meant to be played back-to-back in an evening for a comparable 2-hour trivia event. Additionally, the content is more concentrated and more accessible to accommodate the fast-paced 45-minute game with an element of point wagering meant to widen the field and chances of winning!

For more information regarding what's typically included and how it works, see below for what is included in the "**New Site Signup Welcome**" email below:

- [Host Handbook](#)

This covers everything you or your host will need to know to run a smooth night of trivia. Includes all QuizBang rules, hosting best practices, and tips from folks who've hosted thousands of trivia nights.

- [Host Cheat Sheet](#)

An at-a-glance reference guide for your host.

- [Printable Answer Sheets](#)

We're putting a Host Welcome Kit in the mail for you, which includes a pad of 100 answer sheets. Just in case that doesn't arrive in time for your first night, you can print this answer sheet for use on your first night. Remember: Each QuizBang night consists of two quizzes, so teams will need two answers each to get through the night.

And here are some marketing graphics for you to use in advance of your first night:

Printed Posters

Put them up everywhere! Let your patrons know trivia is coming. All posters contain a blank space for you to add the day and time of your trivia. Use any program that adds text to image to create your poster. (Let me know if you have any trouble or need any assistance.)

- **"QuizBang"** posters (if you plan to call your trivia night "QuizBang Trivia"): [Yellow](#) / [Red](#) / [Blue](#)
- **"Trivia Night"** posters (if you plan to call your trivia night "Trivia Night"): [Yellow](#) / [Red](#) / [Blue](#)
- **Blank Posters** (Name your trivia night whatever you like! "Sheila's Trivia Night," "**[NAME OF VENUE]** Trivia," "Smarty Pants Trivia Challenge".... be creative!): [Yellow](#) / [Red](#) / [Blue](#)

Social Media Graphics

- Let your followers know you're starting a trivia night! [Yellow](#) / [Red](#) / [Blue](#)

The QuizBang!! Business Model

As mentioned, QuizBang!! is less expensive for businesses to run than the other game formats under Trivia Mafia. We offer a 4-week trial for free and then charge just \$35/week (or \$50/event for non-weekly frequency) after that period for them to continue running their trivia night.

The reason we are able to charge such a low rate for these services is due to our lack of expenses - both monetary and time-based - on these accounts.

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